2020 Motorsport Vision Trade Sites

Brands Hatch  Donington Park  Oulton Park  Cadwell Park  Snetterton
Brands Hatch (Kent), Donington Park (Leicestershire), Oulton Park (Cheshire), Snetterton (Norfolk) and Cadwell Park (Lincolnshire) are set for another busy season in 2020, with a huge variety of major motor racing events and automotive shows for fans of the sport on two and four wheels.

These events provide ample opportunity for a wide mix of traders, specialist or otherwise, to showcase their products to a captive audience of motorsport enthusiasts and their families. All traders will receive the following:

- A 10m depth stand (9m at Snetterton), with prices based upon 5m frontage, (this can be increased subject to availability)
- Location in a high footfall area of the venue
- Three staff passes per 5m frontage
- Data capture opportunities

There will be action at all five venues most weekends between March and November, and you can find out more about how to get involved by calling 01474 875224 or by emailing tradesites@msv.com
British Superbike Championship

The Bennetts British Superbike Championship is the biggest national race series in the UK, attracting massive crowds to five MSV circuits throughout the season. The championship visits both Brands Hatch and Donington Park twice in 2020, including the scheduled summer ‘Big Brands Bash’ on the Grand Prix circuit in July, and the penultimate “Showdown round that returns to Donington in October.

The Cadwell Park round in August will be one of the best-attended domestic motorsport racing events in the UK all year, whilst rounds at Oulton Park and Snetterton continue to attract big crowds, especially with new riders and teams announced for the 2020 season.

World Superbikes

The Superbike World Championship makes its only UK visit to Donington Park in July, when a huge crowd is expected to flock to the circuit to witness some of the fastest bikes on the planet. Ex-MotoGP ace Max Biaggi took the Bennetts British Superbike title in 2019 and will be looking to put up a strong challenge next year when he returns to Brands Hatch. His, there are mid-season events at Oulton Park and Snetterton before the championship comes to a close on the Brands Hatch Grand Prix circuit. All five crowding pulling events provide the ideal audience for family-friendly and specialist American country, returns to Brands Hatch for its eighth spectacular edition. Over 36,000 people are forecasted to attend the 2020 event and therefore provide the ideal audience for family-friendly and specialist American

American SpeedFest 8

American SpeedFest, the biggest US-themed motoring event in the country, returns to Brands Hatch for its eighth spectacular edition. Over 30,000 people are forecasted to attend the 2020 event and therefore provide the ideal audience for family-friendly and specialist American

DTM and W Series

DTM, the world’s fastest and most technologically advanced tin-top racing series, is back at Brands Hatch in August following a sensational weekend of action in 2019. Leading manufacturers Audi and BMW will once again be joined by cars from Aston Martin for next year, bringing an international flavor to the series. Race fans will flock to the circuit to support the women-only W Series – make sure you’re there to share the spoils.

Calendar and Prices 2020

Please note that all events and dates are subject to change and prices exclude VAT.

<table>
<thead>
<tr>
<th>Track</th>
<th>Date</th>
<th>Price per 5m Frontage</th>
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<tbody>
<tr>
<td>Oulton Park</td>
<td>22-24 Aug</td>
<td>£635</td>
</tr>
<tr>
<td>Brands Hatch</td>
<td>2-4 Sept</td>
<td>£615</td>
</tr>
<tr>
<td>Donington Park</td>
<td>29-30 Aug</td>
<td>£575</td>
</tr>
<tr>
<td>Brands Hatch</td>
<td>2-3 May</td>
<td>£250</td>
</tr>
<tr>
<td>Snetterton</td>
<td>19-21 June</td>
<td>£175</td>
</tr>
<tr>
<td>Brands Hatch</td>
<td>24-26 July</td>
<td>£175</td>
</tr>
<tr>
<td>Cadwell Park</td>
<td>20-22 Aug</td>
<td>£175</td>
</tr>
<tr>
<td>Brands Hatch</td>
<td>23-25 Aug</td>
<td>£195</td>
</tr>
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<td>£175</td>
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<tr>
<td>Oulton Park</td>
<td>29-30 Aug</td>
<td>£175</td>
</tr>
<tr>
<td>Donington Park</td>
<td>26-28 Aug</td>
<td>£175</td>
</tr>
<tr>
<td>Oulton Park</td>
<td>11-13 Sep</td>
<td>£175</td>
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<td>18-20 Sep</td>
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British Truck Racing Championship

Truck racing is one of our biggest family events with massive crowds of spectators old and young descending upon Brands Hatch, Donington Park and Snetterton to enjoy a spectacle quite unlike any other on the track. Events feature heaps of off-track attractions too ensuring that the trackside trade zone will be busy throughout, particularly at the season-ending Brands Hatch firewoks and trucks spectacle in November.

Oulton Park Gold Cup

The Oulton Park Gold Cup is a step back in time, transforming the Cheshire circuit into a living motor museum. It’s the most prestigious event in the Oulton Park racing calendar and attracts enthusiasts from across Britain and beyond to revisit motor racing’s glory days. The audience at this event features car enthusiasts bringing their lovingly maintained classic models to display plus families attracted by the range of friendly nostalgic attractions.

British GT and F3 Championships

GT and single-seater racing for all to enjoy. This event attracts a real mix of racing, from hardcore racing enthusiasts to families and casual observers. The British GT and F3 season opens at Oulton Park in April, visiting Snetterton in May and Donington Park in June.

The championship makes its next trip to the Brands Hatch Grand Prix circuit before concluding at Donington Park in September.

GT World Challenge Europe

The GT World Challenge is one of Europe’s most spectacular championships, with supercars from Aston Martin, Porsche, Ferrari, Bentley plus many other prestigious names lining up on the grid. This event at Brands Hatch on May is one of the most popular with car fans and families, as well as the high-end supercar crowd. Showcase your business to a wide range of visitors who all have one thing in common – a LOVE of Fabulous cars!

Truck Racing

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HSCC Legends of Brands Hatch Superprix
Classic car fans flock to Brands Hatch for the HSCC Legends of Brands Hatch Superprix, with packed grids of classic machines taking to the legendary full Grand Prix circuit. The July event is a real window to the past where visitors can witness motor racing almost as it was in the 1970s, and provides the ideal environment for classic car specialist traders and those selling family-focused products.

Mini Festival
Brands Hatch hosts MSV’s only Mini Festival in 2020, a celebration both on and off track of Britain’s favourite compact car. This is a great opportunity for specialist Mini tuners, publications and parts traders to put themselves in front of the ideal audience – a race circuit packed with Mini enthusiasts - while the August event also appeals to families too.

Festival Italia
Festival Italia is a celebration of all things Italian with particular emphasis on the beauty and prowess of the cars, bikes and motor racing legends. Visitors can immerse themselves in Italian culture, music, food and wine while surrounded by the finest cars from Ferraris, Maseratis, Fiat, Lamborghinis and Alfas. Festival Italia attracts a varied crowd, from Italian car enthusiasts to families keen to browse the displays.

Festival of Porsche
The Brands Hatch Festival of Porsche will be the Porsche Club GB’s premier national event for 2020. There will be trade stands, a funfair, live music, car displays and parades, while on-track action includes the Porsche Club Championship amongst other Porsche themed racing.

Ford Power Live
Ford Power Live will enjoy its second year of fun at Brands Hatch in September with blue-oval enthusiasts from across the country set to descend upon the famous Kent venue. The event is a proven hit amongst visitors with huge car displays and a busy race timetable. Live music and DJs will contribute to the carnival atmosphere off track, providing the perfect audience for Ford parts specialists and family product traders.

Other Events
As well as a programme of major promoted events, MSV will host a packed schedule of bike and car club meetings across all five circuits in 2020. Fans of two and four-wheeled action can enjoy up to 25 races during each weekend, along with the friendly atmosphere and close on-track duels that are a hallmark of grass roots motorsport.

Please note that all events and dates are still subject to change and prices exclude VAT.
TRADE SITE LOCATIONS – DONINGTON PARK

*All locations are provisional and subject to change.

TRADE SITE LOCATIONS – OULTON PARK

*All locations are provisional and subject to change.
TRADE SITE LOCATIONS – SNETTERTON

Snetterton

TRADE SITE LOCATIONS – CADWELL PARK

Cadwell Park

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